

1-4 Subat / February 2023
TEXPO

Ç U K U R O V A

Fair Report

www.cukurovahazirgiyimfuari.com

Çukurova Region's First and Only Ready -to-Wear Fair

2023 YEAR
VIEW



93 exhibitor firms

11.845 thousand
professional visitors

5.421 m²

341 foreign industry
professionals from 45
countries



**15%
PARTICIPANT
INCREASE**

2020

78 participating companies
from 4 cities

2022

81 participating companies
from 7 cities

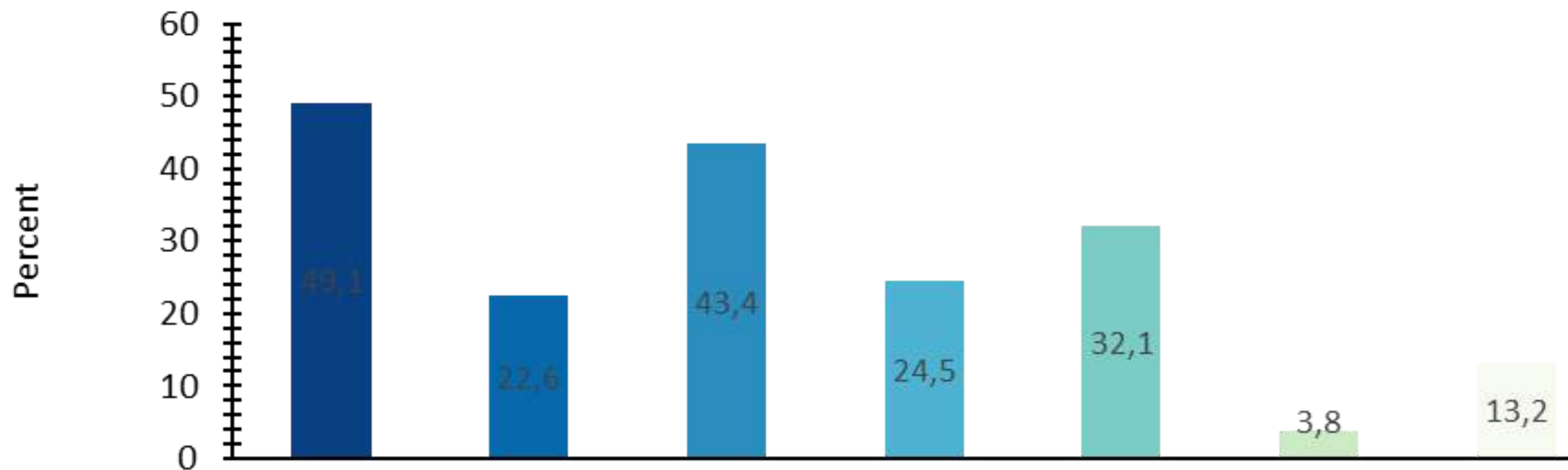
2023

93 participating
companies
from 11 cities



Participants Purposes and Realization Rates

%



- **Introducing new products and services**
- **To protect and improve company role in the market.**
- **To improve current business potential.**
- **Generate new sales leads from Türkiye.**
- **Generate new sales leads from markets outside of Türkiye**
- **To make new product introductions.**
- **To keep up with tehcompetition in the market.**

Exhibitor Feedbacks %



%86

state that they were
very satisfied
with the fair.



%88

Plan to exhibit again.



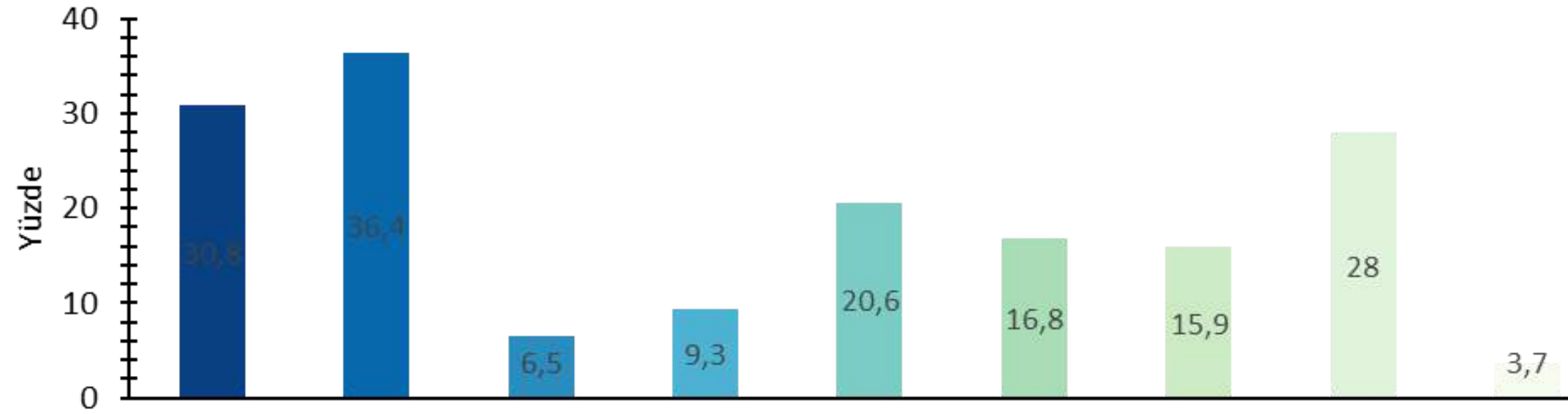
%91

recommends the fair
to their business
networks.



Visitors to the Fair Arrival Purposes

%



- See What's New
- Reaching New Suppliers
- Finding a Dealer - Representative
- Getting Information About Product Services
- Meeting with Existing Suppliers
- Meeting with the Leaders of the Industry
- Getting new business ideas
- To order

Visitor Feedbacks %



%86

state that they were
very satisfied
with the fair.



%88

plan to visit again.



%91

recommends the fair
to their business
networks.



VISITORS FROM 45 COUNTRIES



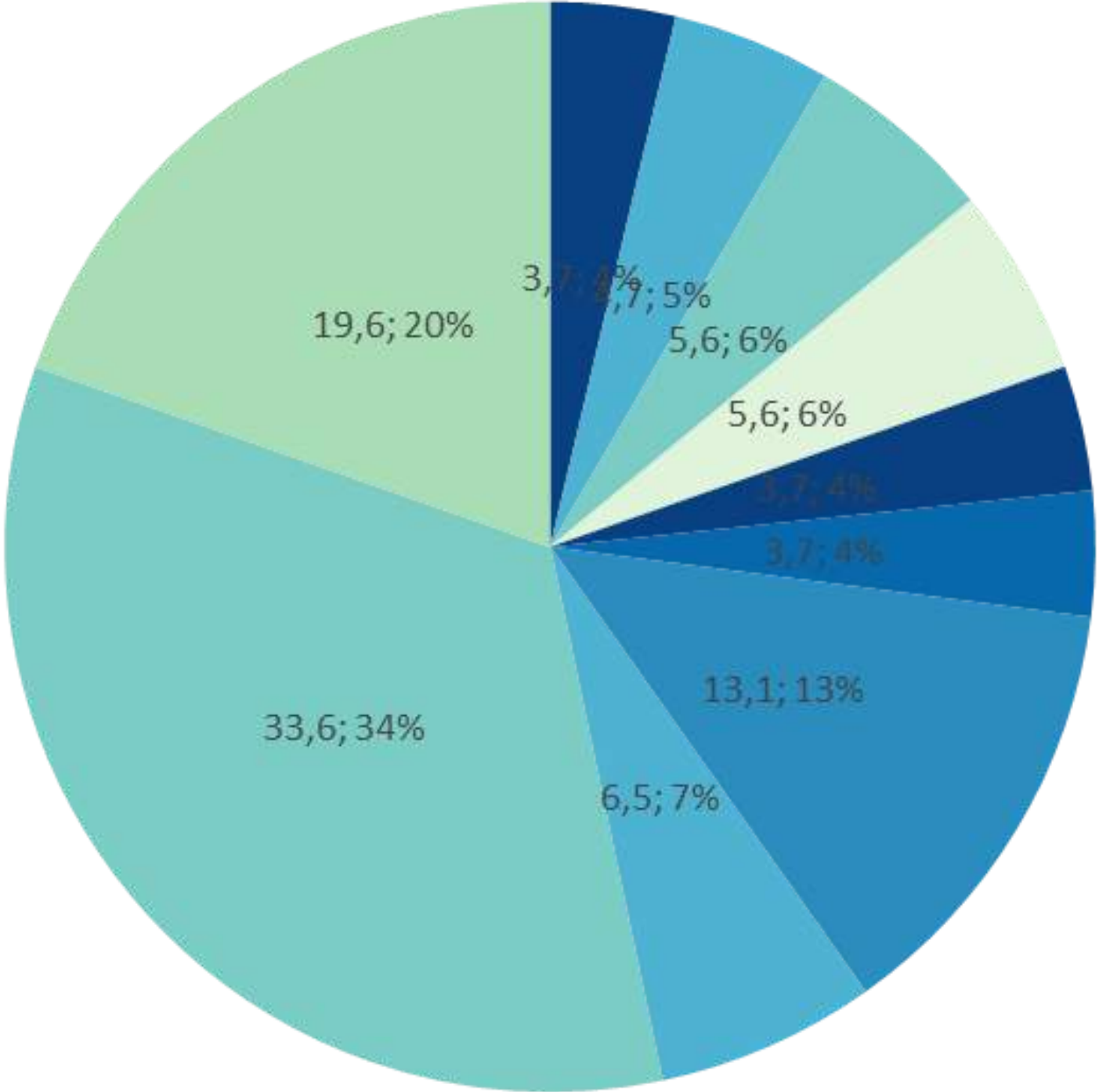
ALMANYA	İRAK	NİJER	UMMAN
AZERBAYCAN	İNGİLTERE	NİJERYA	ÜRDÜN
BİRLEŞİK ARAP EMİRLİKLERİ	İRAN	ÖZBEKİSTAN	YEMEN
BOSNA HERSEK	İSPANYA	PAKİSTAN	YUNANİSTAN
CEZAYİR	İSRAİL	ROMANYA	
ÇİN	İTALYA	RUSYA	
FAS	KATAR	SİRBİSTAN	
FİLİSTİN	KIBRIS	SUDAN	
FİNLANDA	KAZAKİSTAN	SURİYE	
GRÖNLAND	KIBRIS	SUUDİ ARABİSTAN	
GÜRCİSTAN	LİBYA	TOGO	
HAİTİ	LÜBNAN	TUNUS	
HİNDİSTAN	MAKEDONYA	TÜRKMENİSTAN	
HOLLANDA	MISIR	UKRAYNA	

ADANA	DENİZLİ	KARAMAN	RİZE
ADİYAMAN	DİYARBAKIR	KAYSERİ	SAMSUN
AFYONKARAHİSAR	ELAZIĞ	KIRIKKALE	SİİRT
AKSARAY	ERZURUM	KOCAELİ	SİNOP
ANKARA	ESKİŞEHİR	KONYA	SİVAS
ANTALYA	GAZİANTEP	MALATYA	ŞANLIURFA
AYDIN	GİRESUN	MANİSA	TEKİRDAĞ
BATMAN	GÜMÜŞHANE	MARDİN	TOKAT
BAYBURT	HAKKARİ	MERSİN	TRABZON
BİTLİS	HATAY	MUŞ	UŞAK
BURDUR	ISPARTA	NEVŞEHİR	VAN
BURSA	İSTANBUL	NİĞDE	
ÇANKIRI	İZMİR	ORDU	
ÇORUM	KAHRAMANMARAŞ	OSMANİYE	

**53 VISITOR
FROM THE
CITY**



Distribution of visitors



- R&D
- EDUCATION
- SERVICE
- ADMINISTRATIVE AFFAIRS
- EXPORT
- IMPORTS
- MARKETING
- BUY
- PRODUCTION
- OTHER

31 Ocak - 3 Subat 2024
TEXPO
Ç U K U R O V A

**At Our Next Meeting
See You Later!**

CONTACT

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