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1-4 February 2023
TEXPO
ÇUKUROVA

2023
ÇUKUROVA TEXPO
POST SHOW REPORT



Adana



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1-4 February 2023
TEXPO
ÇUKUROVA

About The Show

Organized by TÜYAP Adana Fair Organization Inc. in collaboration with the Adana Governorship, Adana Metropolitan Municipality, Adana Chamber of Commerce, Adana Chamber of Industry, Adana Commodity Exchange, Adana Chamber of Craftsmen and Artisans, and Adana Organized Industrial Zone Directorate, with the cooperation of Adana Ready-to-Wear Platform, Çukurova TEXPO, the Çukurova Textile and Ready-to-Wear Fair, will bring together industry professionals for the 4th time at the TÜYAP Adana International Fair and Congress Center from January 31st to February 3rd, 2024.

Maintaining its position as the leading and only effective textile and ready-to-wear fair that introduces the trends of the Textile Sector, Çukurova TEXPO concluded the year 2023 with a growth rate of 15%. Hosting more than 100 participating companies, the fair attracts commercial procurement delegations and purchasing authorities from both domestic and international markets, thanks to the extensive promotion efforts of TÜYAP's international offices and the promotional support provided by our Commercial Attachés.

Spanning over 4 days, the fair showcases a wide range of products under one roof, including baby and children's ready-to-wear, women's ready-to-wear, men's ready-to-wear, garment auxiliary and accessories, fabrics, textile machinery, and various products related to the fabric sector.



Summary Info

ÇUKUROVA TEXPO 2023



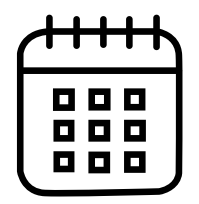
Official Title

Çukurova Texpo- Çukurova Textile and Ready to Wear Fair



Location

Tüyap Adana Fair and Congree Center



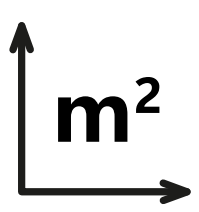
Dates

01.02.2023 – 04.02.2023



Number of Halls

1 HALLS



Exhibition Space

5421 m²



Overview



93
EXHIBITORS



11.845
VISITORS



45
EXHIBITOR COUNTRIES



24
VISITOR COUNTRIES

Digital Engagement



11 B
FOLLOWERS



5.534
FOLLOWERS



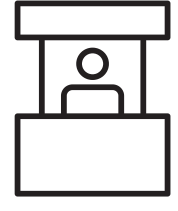
739
FOLLOWERS



140 B
WEBSITE VIEWS

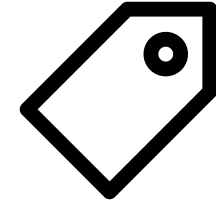


Exhibitor Overview



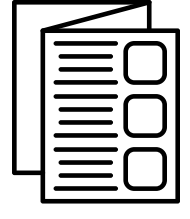
NUMBER OF EXHIBITORS

96 EXHIBITORS /
CO-EXHIBITORS



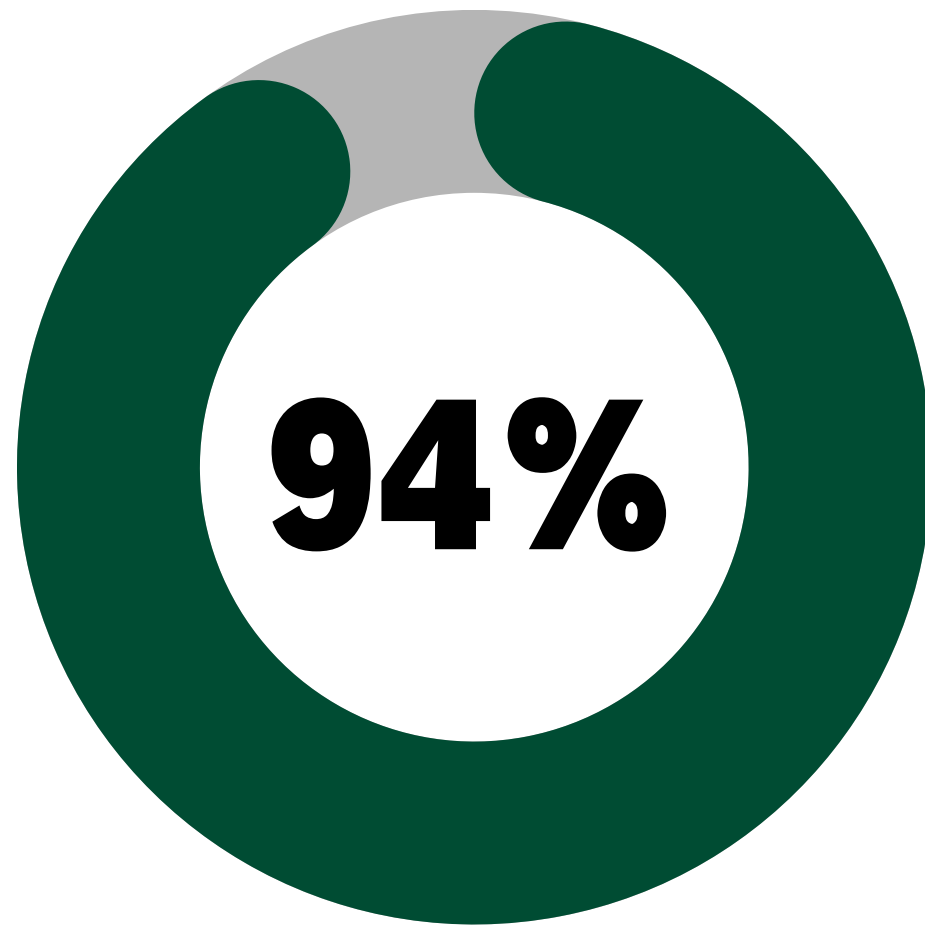
NUMBER OF BRANDS

85 BRANDS

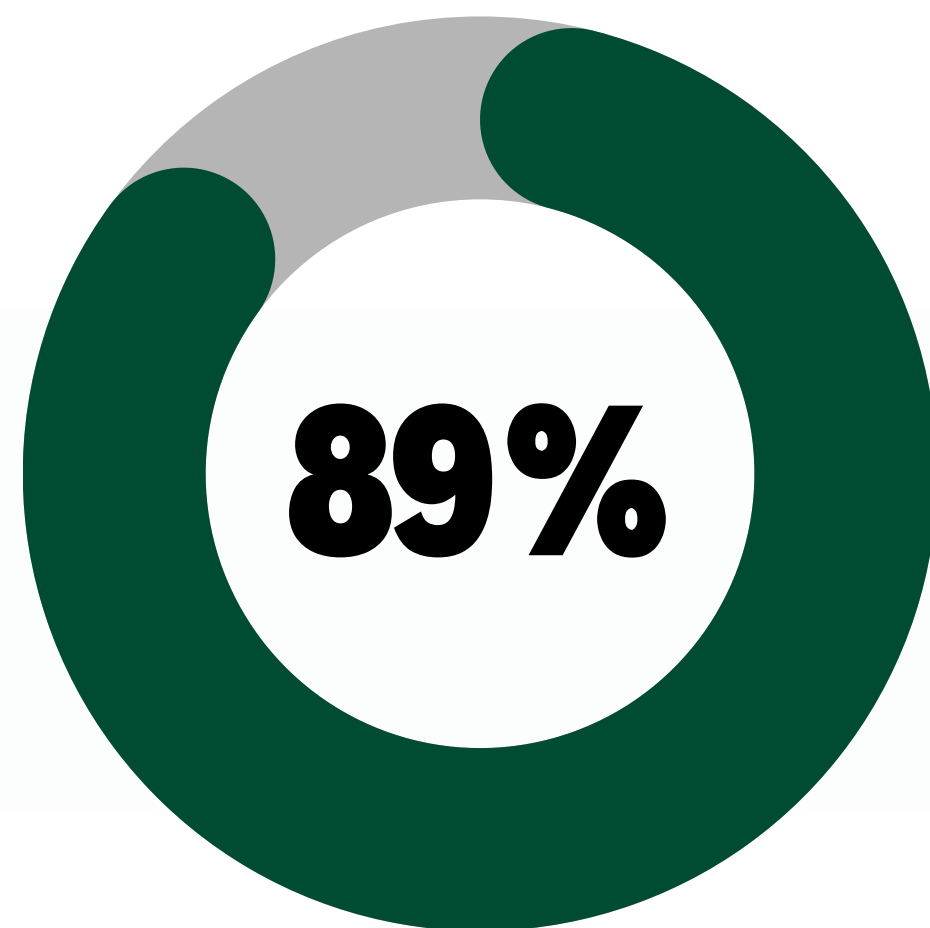


PRODUCT GROUPS

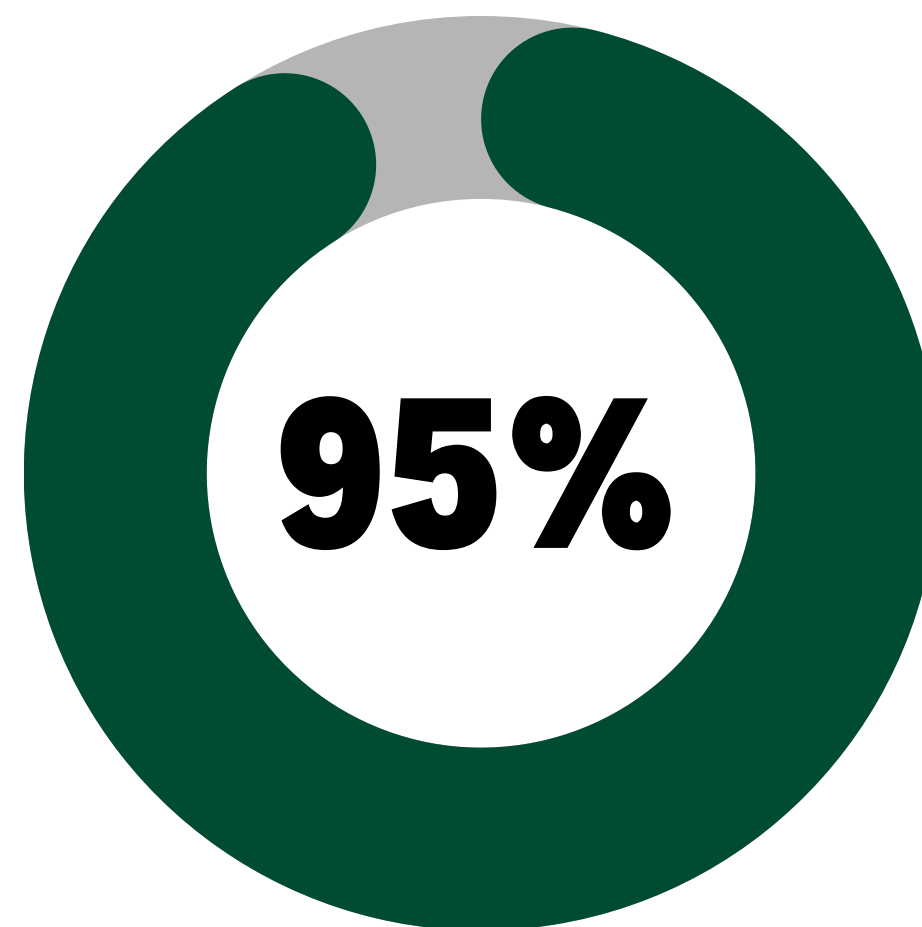
- Women's Clothing Outerwear
 - Dress
 - Skirt
 - Shirt/Blouse
 - Sweater
 - Trousers
 - Pants Shorts
 - Suit
 - T-shirt/Sweatshirt
- Men's Clothing Outerwear
 - Shirt
 - Sweater
 - Trousers/Pants Shorts
 - Suit
 - T-shirt/Sweatshirt
- Children's Clothing
 - Baby Clothing
 - Children and Youth Clothing
 - Socks-Underwear-Pajamas-Swimwear
 - Boys' Suit
 - Girls' Formal Wear
 - Newborn Clothing
- Denim
 - Men's Jeans
 - Women's Jeans
 - Children's Jeans
 - Sportswear
 - Leggings
 - Tracksuit
 - Shorts
 - Skirt
 - T-shirt/Sweatshirt
- Knitwear
 - Women's Knitwear
 - Men's Knitwear
 - Children's Knitwear
- Fabric
 - Woven
 - Linen
 - Knit
 - Polycotton
 - Polyester
 - Suiting Fabric
 - Viscose
 - Other
- Machinery
 - Auxiliary
 - Accessories



EXHIBITOR
SATISFACTION
RATE



CONSIDERS TO
EXHIBIT NEXT EDITION



RECOMMENDS
THE TRADE SHOW

Exhibitor Feedbacks

Mehmet Yıldırım



MYSTYLE

I have been participating in the Çukurova Textile and Ready-to-Wear Fair for the past 3 years. Since the first edition of the fair, we have emphasized its contribution to the city and the region. During the fair period, our company conducts promotional activities and invites our customers to attend. Due to the pandemic, we had to take a one-year break from the fair, but we successfully organized it this year. We established significant connections within the country and also had the chance to meet international businesspeople. The fair shows a growing momentum year after year.

Birkan İşık



PIANOLUCE

With great enthusiasm and determination, we have been working towards the realization of the Çukurova Textile and Ready-to-Wear Fair since its inception. As the Adana Ready-to-Wear Platform, we have established an association on our journey to elevate this fair to new heights, collaborating closely with industry-leading companies to make this vision a reality. The first year of our fair created a significant impact and breathed new life into the sector. Despite a period of pause due to the pandemic, our fair brought together all stakeholders of the industry in 2023, primarily from within the country. Moving forward, we aim to further enhance the fair's value by intensifying our efforts in attracting international buyer delegations.

Erdem Şen



KARAT KONFEKSİYON

Since its inception, we have been working meticulously in collaboration with TÜYAP and the Fair Committee to ensure the existence of the Çukurova Textile and Ready-to-Wear Fair. The fair made a significant impact in its first year and, despite challenges posed by the pandemic in recent years, it remains of paramount importance for the unity of the regional textile sector. While hosting international businesspeople has been affected due to the pandemic, the fair still showcases the strength of the sector coming together. The fair, attended by all stakeholders within the country, offers a great advantage to participants with the interest shown by purchasing managers of prominent brands. We are actively working to increase the presence of international buyer delegations and are striving to transform the fair into an international event in the coming years.

Emrah Uykü



KENE JEANS

As a representative of the industry who has participated in numerous textile fairs in Turkey and around the world, it brings me great pleasure to be part of this fair in Adana. The textile sector in our region is undeniably robust. Demonstrating this strength and forging new business connections, Çukurova TEXPO holds a significant key. The fair garners significant interest from domestic brands, suppliers, and wholesalers, although there is room for progress on the international front. However, the quality of international buyers who attend is quite promising. We, as the Fair Committee, are striving to increase their numbers. Our aim is to work towards transforming the fair into an international event.

İsmettin Bıdır



MORVEN

Born, rooted, and grown as a brand in Adana, we are delighted to participate in the Çukurova Textile and Ready-to-Wear Fair, which brings the industry together on our own soil every year. As Morven, we wish for this fair in our region to continue growing and making a significant impact. We believe that the number of wholesale and export companies from both domestic and international markets should increase. We also believe that participant companies should contribute to achieving this goal. As the fair grows each year, we have faith that it will become the most significant textile fair in the region in the coming years, and we wholeheartedly support it.

Mehmet Belgin



FOR SHE

The Çukurova Textile and Ready-to-Wear Fair is progressively improving both in terms of the number of participants and diversity. As producers of women's and men's clothing, we have been participating in the fair since its inception. We are actively contributing to the development and growth of the fair. In the coming years, both the Fair Committee and TÜYAP are making efforts to give the fair an international character. Through this fair, we are addressing a gap in our region and showcasing the textile strength of Çukurova to the world.

Visitor Overview

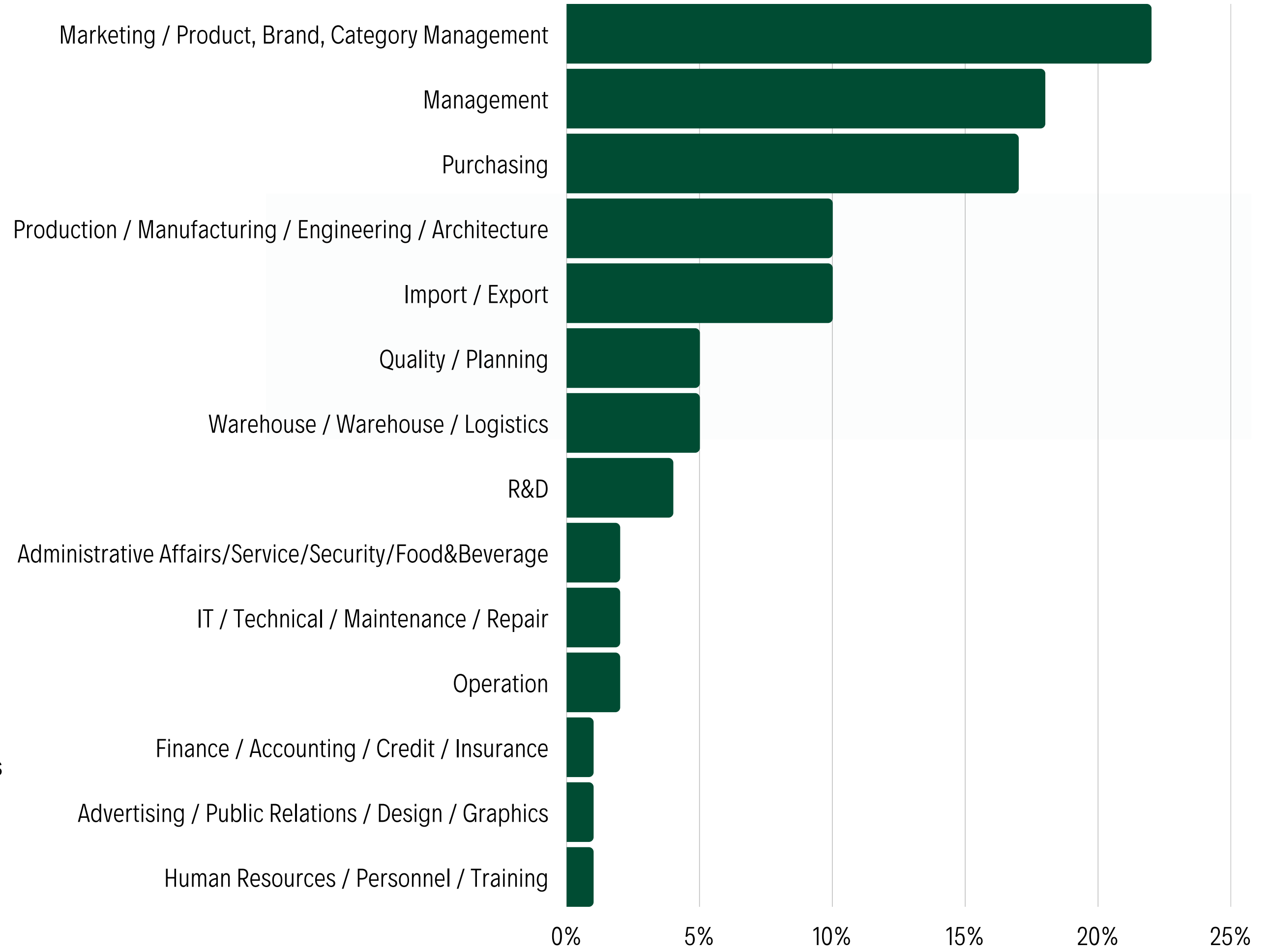
TOTAL NUMBER OF VISITORS
11.845 SECTOR PROFESSIONALS

INTERNATIONAL VISITORS
341 SECTOR PROFESSIONALS

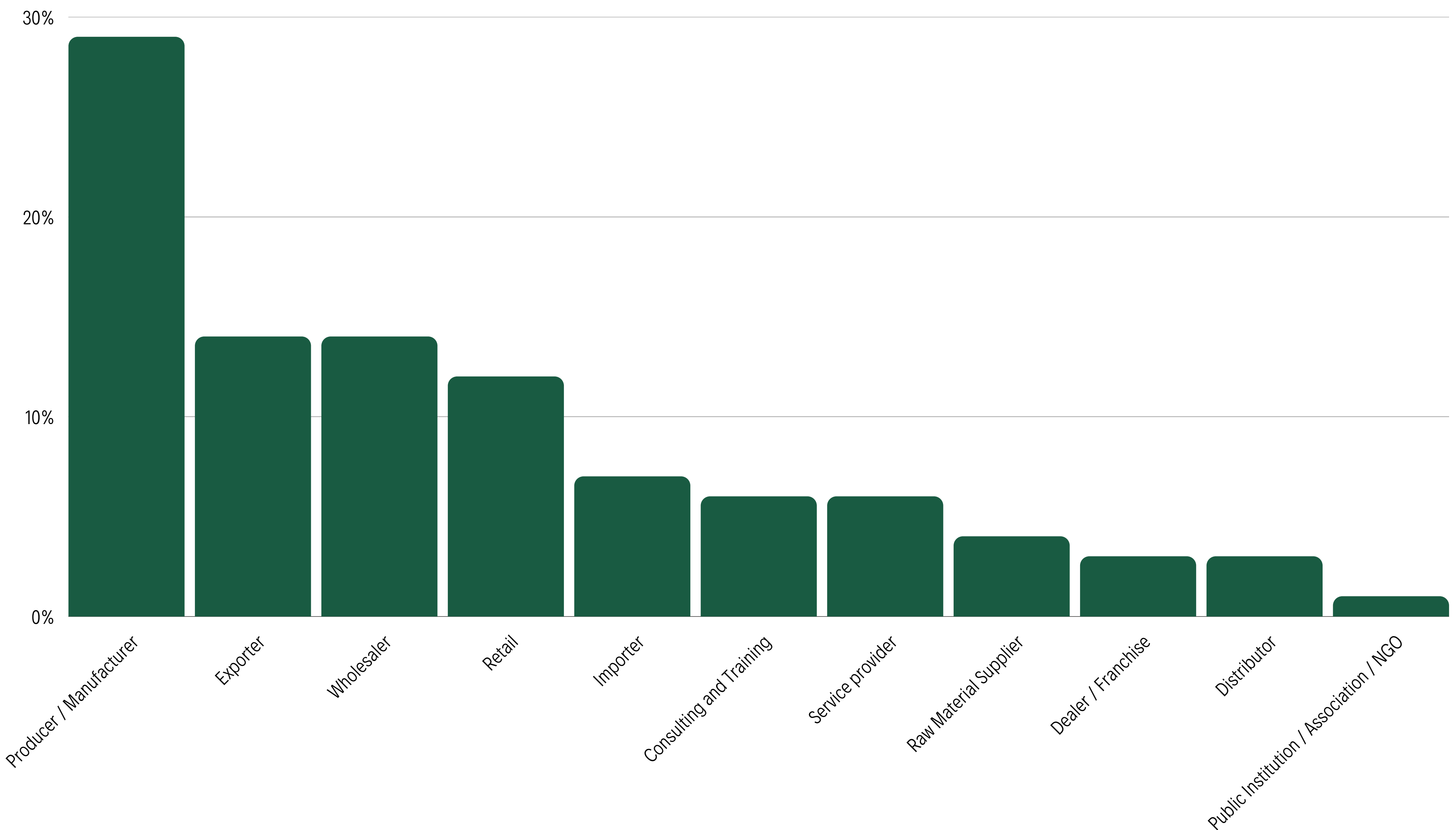
PURPOSE OF VISIT

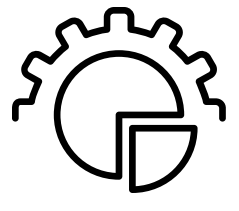


DEPARTMENTS OF VISITORS

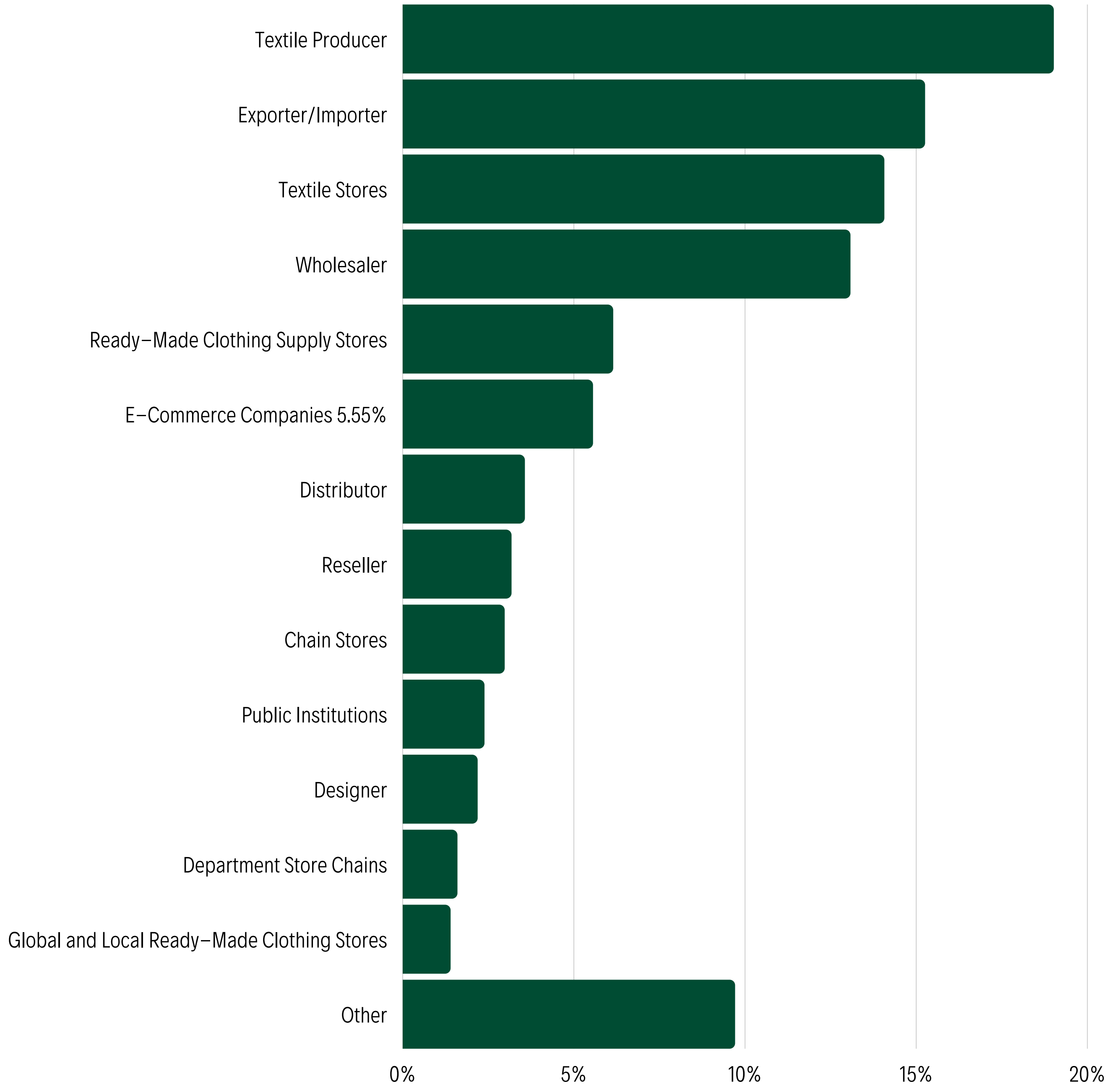


COMPANY FIELD OF ACTIVITY – VISITORS

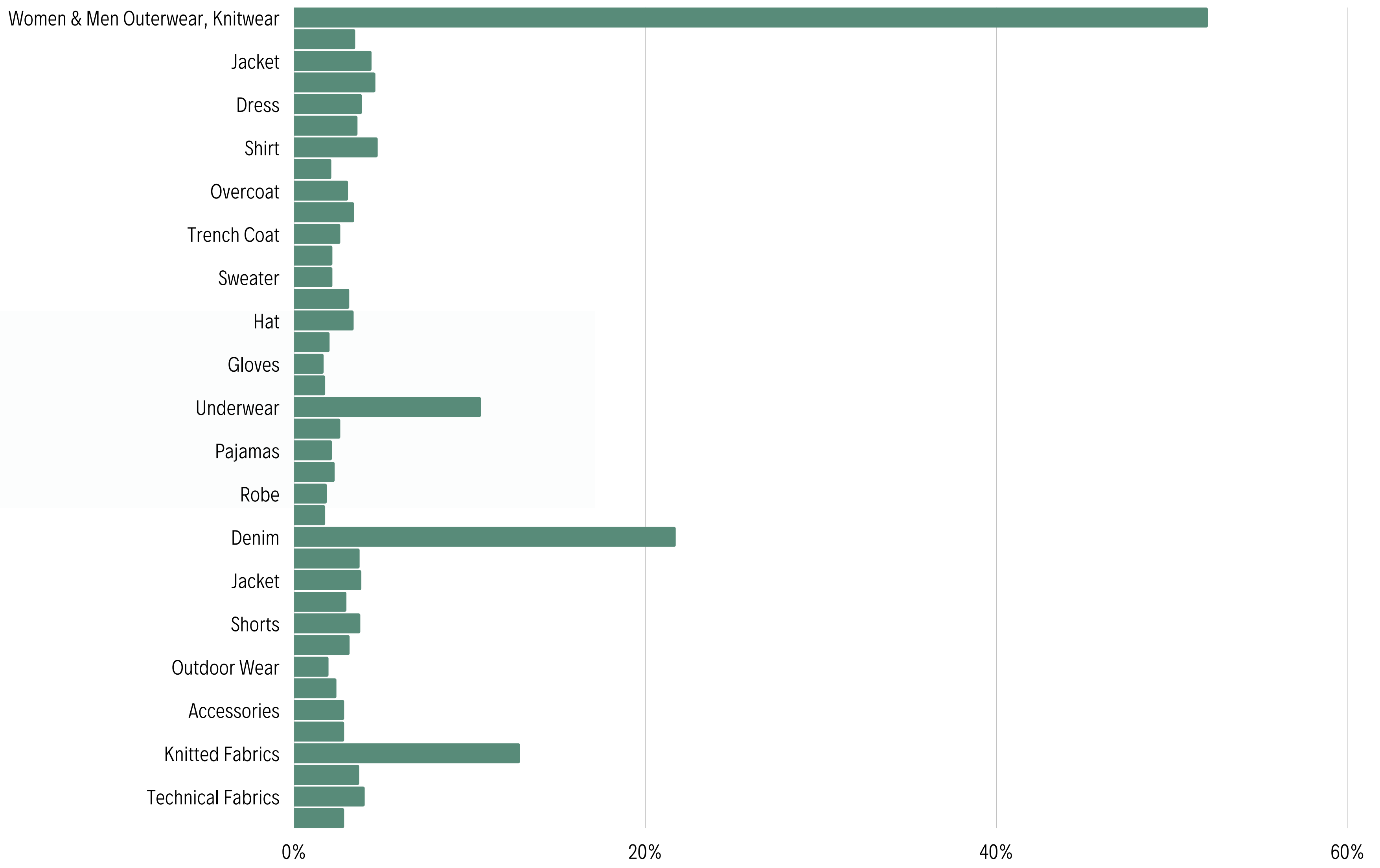




SECTORAL DISTRIBUTION OF VISITORS



PRODUCT INTERESTS OF VISITORS



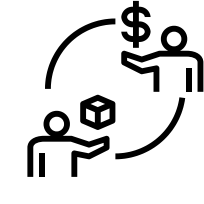
Visitor Overview

VISITOR COUNTRIES

ALGERIA
BOSNIA AND HERZEGOVINA
CHINA
CYPRUS
EGYPT
FINLAND
GEORGIA
GERMANY
GREECE
GREENLAND
HAITI
INDIA
IRAQ
ISRAEL
ITALY
JORDAN
KAZAKHSTAN
LEBANON
LIBYA
MACEDONIA
MOROCCO
NETHERLANDS
OMAN
PAKISTAN
PALESTINIAN TERRITORY
ROMANIA
RUSSIA (RUSSIAN FED.)
SAUDI ARABIA
SPAIN
SUDAN
SYRIAN ARAB REPUBLIC
TOGO
TUNISIA
UKRAINE
UNITED KINGDOM

VISITOR CITIES – TÜRKİYE

Adana Nevşehir
Adıyaman Niğde
Afyonkarahisar Ordu
Aksaray Osmaniye
Ankara Rize
Antalya Samsun
Aydın Siirt
Batman Sinop
Bayburt Sivas
Bitlis Şanlıurfa
Burdur Tekirdağ
Bursa Tokat
Çankırı Trabzon
Çorum Uşak
Denizli Van
Diyarbakır
Elazığ
Erzurum
Eskişehir
Gaziantep
Giresun
Gümüşhane
Hakkari
Hatay
Isparta
İstanbul
İzmir
Kahramanmaraş
Karaman
Kayseri
Kırıkkale
Kocaeli
Konya
Malatya
Manisa
Mardin
Mersin
Muş



HOSTED BUYER PROGRAM COUNTRIES

- Azerbaijan
- Algeria
- Morocco
- Palestine
- Georgia
- Libya
- Lebanon
- Egypt
- Russia
- Sudan
- Tunisia
- Jordan

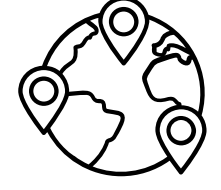


TOP 10 VISITOR COUNTRIES

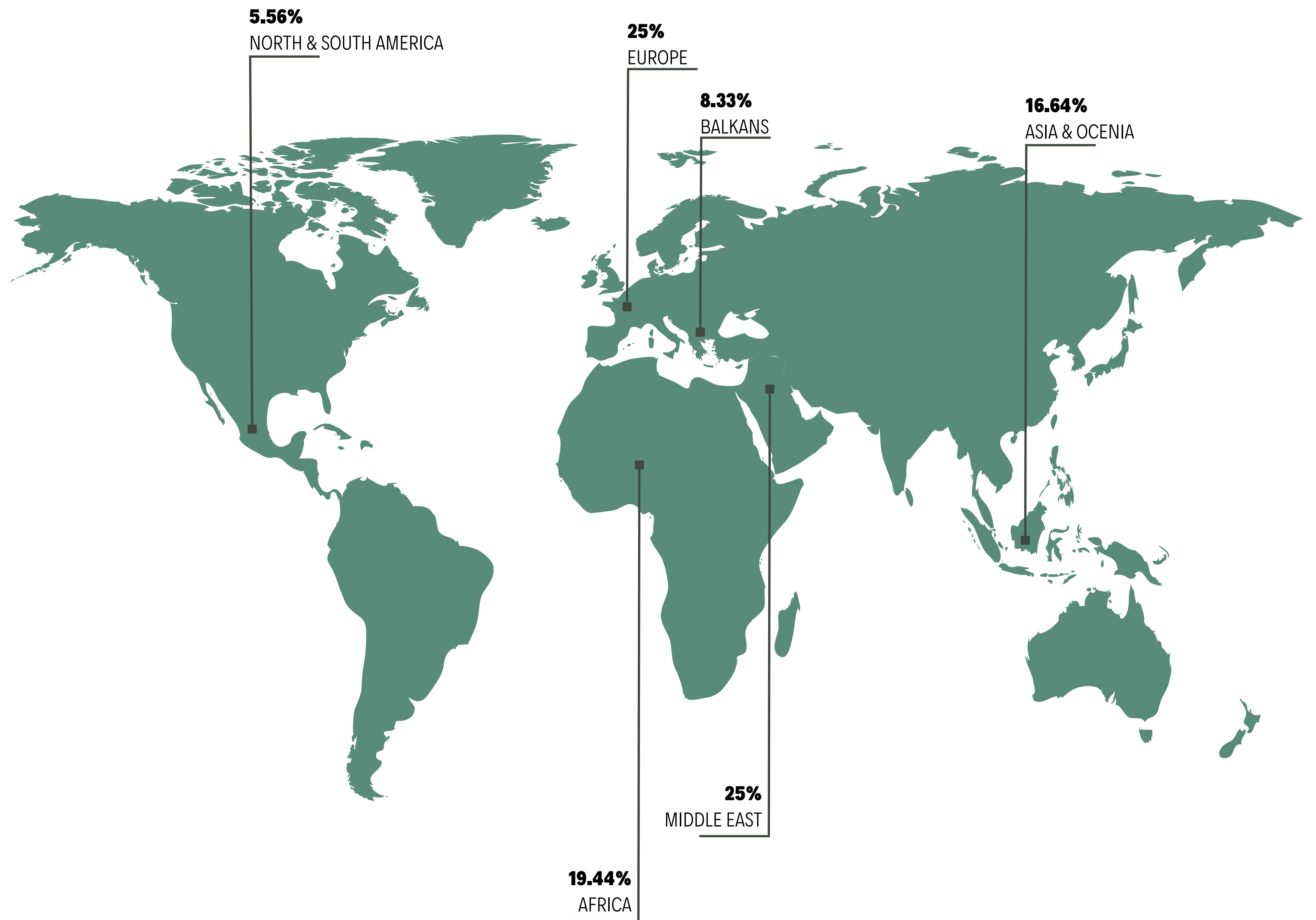
- Iraq
- Lebanon
- Syria
- Jordan
- Palestine
- Egypt
- Georgia
- Oman
- Russia

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TEXPO
ÇUKUROVA

The Region's First and Only
Ready-to-Wear Fair



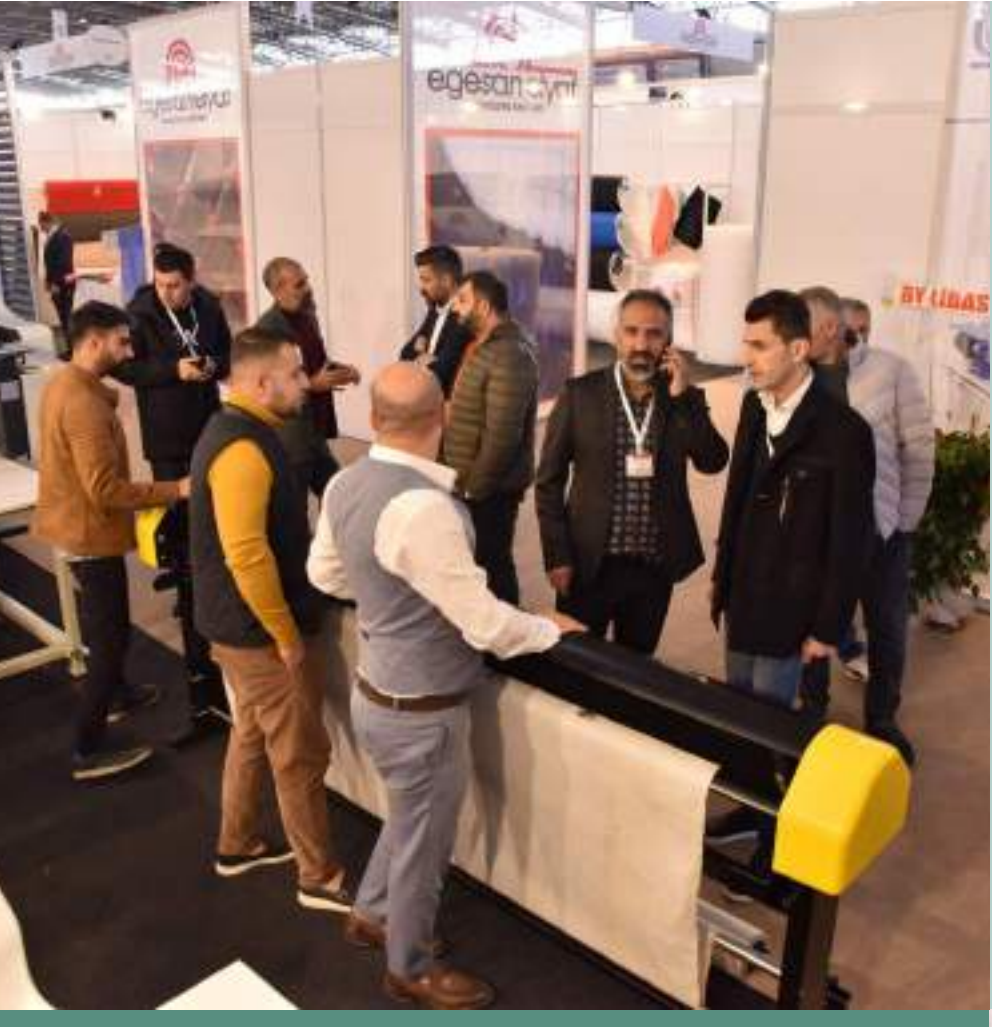
GEOGRAPHICAL DISTRIBUTION OF VISITORS





TÜYAP

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Tüyap Adana International Exhibition and Congress Center

Contact Us

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